

A: NOMINATOR:

**Name and Surname:**

Company: Position:

Address:

Email:

Phone:

According to Sapphire Pegasus, Business Aviation Award´ General Terms and Conditions we nominate:

B: Nominee:

**Name and Surname:**

Company: Position:

Address:

Email:

Phone:

Number of years in Aviation:

**Category:**

image1.pdfBusiness Jet Operator

image1.pdfBroker

image1.pdfHandler / FBO

image1.pdfService Provider

image1.pdfBusiness Aviation Airport

image1.pdfInnovation in Business Aviation

image1.pdfLifetime Achievement

image1.pdfWoman in Aviation

image1.pdfYoung Talent / Start Up

image1.pdfCharity / Relief Effort

image1.pdfBusiness Aviation Journalist / Topic Coverage

image1.pdfOutstanding Design in Business Aviation

image1.pdfOutstanding Communication in Business Aviation

image1.pdfBusiness Aviation Photography

image1.pdf Outstanding Contribution to Business Aviation

All information will be treated in the strictest confidentiality and will only be circulated amongst the judges. Entries are judged on merit only, with no reference to external considerations.

**The closing date for entries is 24th March 2019.**

Please note this date is final and will not be extended.

C: Key Criteria and guidelines for nominations:

Please provide an explanation of why you believe your entry satisfies the criteria for the category entered. Advisory Board judges will look for information and understanding of the business and/or marketing challenges along with award category.

**Leadership**Leadership combines many of the characteristics of Strategic Leadership, Vision and Decisiveness. This criterion is defined by Demonstrated ability to persuade others to "buy into" a change or a new initiative, Ability to work with diverse teams and sets of skills, Ability to inspire emotional commitment and respect for the person, Commitment to serving and helping employees, Seen by competitors as a leader and role model etc.

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**Operational Excellence**Judges will look, where appropriate, for Evidence of sustainable corporate growth, Overall quality of project management, Meeting of financial, business, construction and other targets, Technical excellence, Staff retention and turnover, Safety record, Environmental stewardship record, An account and details, where appropriate, of a company's risk management strategy.

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**Challenges**In assessing challenges, judges will want to know about Technical complexity, Technical innovation (overcoming "it can't be done"), Environmental, social or political difficulties in the path of completing a project, Complexity of access to finance (where appropriate), How did you overcome the challenges and What solutions were implemented etc

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**Communications Program**  
Judges will want to know about Internal and External Communication, Public Relations outreach, Innovation marketing strategies, Crises Communication, Creative marketing tactics, might include TV, radio, social media and direct marketing etc

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**Innovation** (For Category Innovation in Business Aviation)A project, piece of technology, or business process will be judged innovative using the following: Does the entry represent a clear "break" with previously established methods or processes? Or is it simply an adaptation of existing techniques? Does the entry radically simplify or improve something? Or does the "innovation" simply consist of novelty? Is the innovation cost-effective?

In the case of an individual, judges will look at the management style of the candidate: Does he or she propel their business through inventiveness? Does the individual encourage new ideas and risk-taking in their organization? How has the candidate demonstrated an ability to implement change?

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Date:

Place: