



2016

SAPHIRE PEGASUS

SAPHIRE PEGASUS, THE INTERNATIONAL BUSINESS AVIATION AWARDS CELEBRATING BUSINESS EXCELLENCE

The Sapphire Pegasus Awards are a unique series of International Business Aviation Awards, they are given for the outstanding performance by companies or individuals in the business aviation sector. The Finalists are nominated by companies, individuals or by themselves. The entries are selected and judged by an Advisory Board, which represents business

aviation professionals from different sectors of the industry. The Sapphire Pegasus Awards are for outstanding performance of companies, teams and business individuals from the EMEA region and Russia. The Sapphire Pegasus Awards are presented during a prestigious Gala dinner which will be held in Prague.

The Sapphire Pegasus Awards for 2016 will be presented on May 5, 2017 in Prague.

The significance of the Award is underlined by the support of EBAA, BACA, AfBAA, RUBAA and CEPA.



“If you work hard, whether male or female and earn the respect of your colleagues, you can achieve as much as each other. I love this industry and am thrilled to have been nominated for, and then received Sapphire Pegasus. It makes all the hard work worthwhile.”

*Erica Da Veiga, Vertis Aviation
winner in category Woman in Aviation*



CATEGORIES

The categories for the Sapphire Pegasus Awards have been created to recognise many sectors of the Business Aviation industry and reward business excellence. The categories are for companies and individuals, each category highlights outstanding performance in a different sector. Nominees can be awarded in following categories:

- I. Business Jet Operator
- II. Broker – Aircraft Broker, Charter Broker etc
- III. Handler/ Service Provider/FBO
- IV. Business Aviation Airport
- V. Outstanding Business Aviation Performance in Russia
- VI. Innovation in Business Aviation
- VII. Charity/Relief Effort
- VIII. Outstanding Integration of “Social Media”
- IX. Business Aviation Journalist/Topic Coverage
- X. Lifetime Achievement
- XI. Woman in Aviation
- XII. Young Talent/Start Up

“I was deeply honoured to have been awarded the Lifetime Achievement award. I was surprised but delighted to have been nominated and was really amazed and thrilled to learn that I had won. Thank you all very much indeed on all counts.”

*Brian Humphries, EBAA President
winner in category Lifetime Achievement*



NOMINATION PROCESS & VOTING

The nomination procedure is completely open, anyone can nominate a company or individual they feel is worthy of nomination. Alternatively companies or individuals can make a self nomination. Nominations can be made by the following procedures:

- online on our website www.spbaa.com – fill in an application form and nomination letter
- by email to info@spbaa.com – Download the Nomination form and the Nomination letter (this should include an explanation and reasons for nomination person/company) from the website and include and personal bio (if nominating a person) or corporate profile (if nominating a company).

The nominating for the Sapphire Pegasus Awards for 2016 will be open from November 1st 2016. The closing date for entries is February 1st 2017. Please note this date is final and will not be extended.

HOW TO VOTE

Companies or individuals can vote:

- online on our web at www.spbaa.com or
- via email to send us short email with all relevant details of nominee mentioning category to info@spbaa.com

“We are delighted to receive the Sapphire Pegasus Award. We’re working in Riga Airport since 2000 and in 2015 our new business aviation center was opened. The Sapphire Pegasus is another confirmation of our success. Nevertheless, we will not stop at the level achieved, the award for us is a reason to move forward and develop further!”

Roman Starkov, the founder and co-owner of the company, received the award on behalf of FBO RIGA in category Handler/Service Provider/FBO.



JUDGING PROCESS

The Sapphire Pegasus Awards – honoring the Best in Business Aviation

The judging process will be conducted in the following way. The shortlisted finalists will be chosen by the allocation of votes as follows - 40 % for online votes and 60% by the Advisory Board, so it is important that you vote as every vote will count. Prior to the Awards Ceremony Event, finalists (excluding finalists for categories Lifetime Achievement, Woman in Aviation, Business Aviation Journalist/ Topic coverage and Charity Effort) are invited to come to Prague to make a presentation of their achievements or accomplishments in person.

All provided information will remain strictly confidential and will only be distributed amongst the judges. Entries

are judged on merit only, with no reference to external considerations. The closing date for entries is March 1st 2017. Please note this date is final and will not be extended. When appropriate or necessary, site visits may be made by selected members of the Advisory Board in early April 2017. All nominees will be informed by letter/email as to whether or not they are through to the final stage of the process. Therefore, nominees are requested to keep any site visits, if applicable, confidential until this letter/email has been received.

“This initiative could not come at a better time as I believe that in these challenging times, it is important for us to also celebrate our successes. These awards are a tribute to the Business Aviation industry, especially in central and Eastern Europe, and it is with pleasure that the EBAA is involved with an event that recognises excellence in Business Aviation.”

*Fabio Gamba, CEO of the European
Business Aviation Association*



ADVISORY BOARD

The Sapphire Pegasus is awarded for outstanding performance in the Business Aviation industry each year. The Advisory Board is comprised of a team of business aviation experts from different parts of industry and will have the final word on the selection of companies or individuals for the Awards.



Richard Mumford
Chairman of BACA



Cdr. Bud Slabbaert
Aviation development
consultant and editor



Dagmar Grossmann
CEO of G-Jet, CEPA and
CEPA EXPO



Anna Serejkina
Executive Director
and Board Member of
RUBAA



Elizabeth Moscrop
Aviation journalist and
editor



Peter Bradfield
Aviation journalist and
editor, Principal of the
Aerospace Media Dinner



Fabio Gamba
EBAA CEO



Antonia Lukacinova
Aviation PR Specialist,
Sapphire Pegasus Founder



MEDIA PARTNERS

The Sapphire Pegasus Awards will cooperate with a number of media partners which will include coverage of the Awards in national and international media. Sapphire Pegasus is cooperating with following media:

AIN

GLOBALAIR.COM



FIFTY
SKY
SHADES

Altitudes

BlueSky
business aviation news
www.blueskynews.aero

AVIATION TIMES

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VENUE

The Award winners will be announced and honored during the Sapphire Pegasus Gala Dinner on May 5th 2017 at the Boscolo Luxury Hotel in Prague. This magnificent and glamorous event will be an evening when the Business Aviation industry gathers to network, enjoy exclusive dining, witness the presentation, and celebrate the Award winners in this magnificent once Neo-Renaissance palace.





We will be thrilled to welcome you in Prague in May for a splendid Sapphire Pegasus Gala Dinner and a night of excitement and celebration. Make it a point to submit your nominations now and mark your calendar to join us for a fabulous Sapphire Pegasus Awards ceremony.

SAPPHIRE PEGASUS
BUSINESS AVIATION AWARDS

are organized by:

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